

Second Harvest Food Bank of Santa Clara and San Mateo Counties

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Community Engagement and Policy



Second Harvest Food Bank

SHFB Today – Three Key Facts

- Big!
- Focused on nutrition
- Highly efficient



New Strategic Plan

Vision: A Hunger-Free Community

Mission: Lead our community to ensure that anyone who needs a healthy meal can get one.



HUNGER & EDUCATION

What Second Harvest is Doing Differently



combining
summer
feeding with
**ENRICHMENT
ACTIVITIES**

**OPENING
PANTRIES**
at schools
and colleges

**TARGETED
NUTRITION
EDUCATION**
/screening

exploring
**NEW SCHOOL
BREAKFAST**
models

**ADDING
MEALS**
outside of
school day

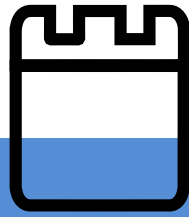
collaborating
with
**NEW
PARTNERS**





47%

choose between
paying for
FOOD OR
paying for
EDUCATION
EXPENSES



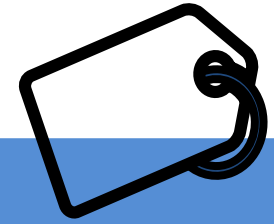
50%

EAT FOOD
PAST ITS
EXPIRATION
DATE



35%

WATER
DOWN
FOOD &
DRINKS



23%

SELL OR
PAWN
personal property
SO THEY
CAN EAT

Sobering Local Data



RESEARCH

Food Insecure Kids

Hungry Kids
Struggle
to Learn

PERFORM POORLY
on language comprehension tests

show more hyperactivity/
inattention and
POOR MEMORY

STRUGGLE
to follow directions

FACE DELAYS
in social emotional, cognitive and motor development

suffer higher frequency of
CHRONIC ILLNESS

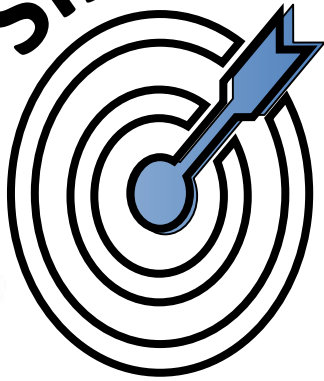
Are more likely to be
OBESE

School problems increase with child's BMI



LUNCH AT THE LIBRARY

Targeting
"Summer
Slide"



Connecting People to Food

Need Food?

¿Necesita comida? Cần thực phẩm?

需要食物嗎?

Нуждаются в продуктах
питания?

Kailangan ang Pagkain?

1-800-984-3663



www.SHFB.org



WHAT'S NEXT?

build on
best
practices
across u.s.

leverage
client-
centric
research

identify
new kinds
of
partners

source /
distribute
food
in different
forms

find "sweet
spot"
between
efforts to
capture
food waste
and solve
hunger

explore
targeted
influence
and advocacy

"MOONSHOT"

Disrupt
ourselves



Opportunities

- Full participation of the all federal nutrition programs for *children* – Join our planning efforts!
- Advocate with elected representatives for system changes and investments
- Investments in providing more healthy food
- Food security screening as part of the medical records
- Leverage shared goals
- Increased access



Questions

