

Water To Go: Increasing Water Intake among Children in Santa Clara County

Santa Clara County Healthier Kids Foundation Symposium

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FIRST 5 Santa Clara County





Presentation Goals

- Why is water provision and promotion important?
- Overview of Water To Go Project and evaluation
- Preliminary results from Water To Go evaluation





Background



Improving Water Intake Among Children is Important

- Drinking water instead of sugary drinks can prevent obesity and dental caries
- Being properly hydrated can help children learn
- Most U.S. children and adolescents do not drink enough water during the day



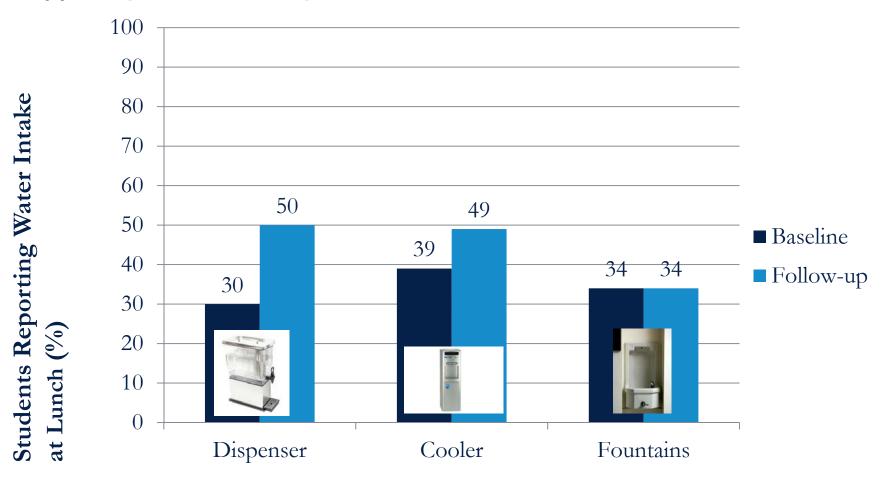
Many Children May Not Drink from Fountains

- Fountains are the most common water source
- Children may not drink from fountains due to concerns about:
 - Tap water safety
 - Poor water palatability
 - Improper fountain upkeep
 - Inadequate access
 - Lack of cups or water bottles





Access to Appealing Water Increases Water Intake





Water to Go Program





The Water to Go Program

Purpose:



Water to Go aims to increase access to and utilization of safe, fresh tap water for children and families through the installation and promotion of 100 water bottle filling stations.

Water to Go Partners:









Water to Go – Inspired by Legislation

California SB1413

- Enacted in September 2010
- Requires all schools in California to provide access to free, fresh drinking water during meal times

Healthy, Hunger-Free Kids Act

- Enacted in December 2010
- Improves child nutrition policy in many important ways
 - Includes a provision requiring schools participating in federal meals programs to make free drinking water available with school meals



Water to Go – Selection Criteria

- FIRST 5 and Santa Clara Valley Water District School Selection Criteria:
 - Schools with children with body mass index (BMI) scores considered "high risk"
 - Schools located near pre-school/childcare centers or FIRST 5
 Santa Clara County Family Resource Centers
 - Broad geographic representation
- Santa Clara County Public Health Site Selection Criteria:
 - Areas accessible to the public
 - Fill a need for drinking water access
 - In an area with high use by children and families



Water to Go School Affiliated Sites

| SCHOOL DISTRICT | SCHOOL SITES | |
|--------------------------------|----------------------------------|--|
| Alum Rock Union | Chavez, Arbuckle, Hubbard, Linda | |
| | Vista, Lyndale, Cureton, | |
| | McEntee/Russo, McCollam | |
| Berryessa Union | Northwood | |
| Campbell Union | Sherman Oaks | |
| East Side High School District | Overfelt, Yerba Buena, Evergreen | |
| | Valley | |
| Franklin McKinley | Dahl, Santee, Kennedy | |
| Gilroy Unified | Rod Kelley | |
| Moreland | Leroy Anderson | |
| Morgan Hill Unified | El Toro | |
| Mountain View-Whisman | Theurkauf | |

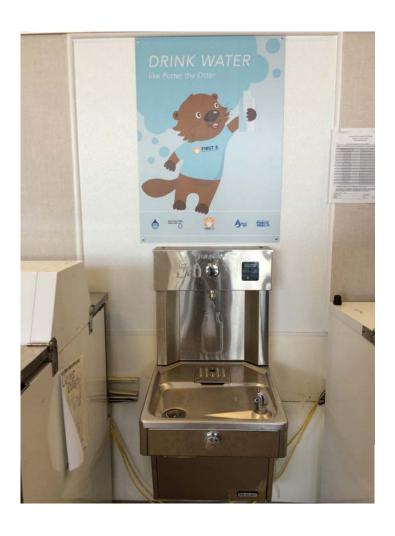


Water to Go – Elementary School Program

- Installation of hydration stations (reusable water bottle filling stations)
 in school cafeterias
- Promotion of stations
 - "Potter the Otter" signs near stations
 - Short Sugar Savvy presentation for students/teachers
 - Potter the Otter play (preschool-3rd grade)
 - Potter the Otter books for students to take home (TK-3rd grade)
 - Water bottle distribution to students and teachers



Hydration Stations and Signs





Promotional Launch Events







Distribution of Water Bottles







Program Evaluation



Water to Go – School Evaluation

Participants:

- Water To Go "intervention" schools and matched control schools
- Evaluation before and after the program

Main outcomes:

- Number and function of existing water sources (school water audit)
- Student intake of water, SSBs, milk, and juice
 - Student surveys
 - Lunchtime observations of student intake
 - Flowmeter readings from water stations and fountains



Water to Go – School Evaluation

- Secondary outcomes
 - Beverage offerings in child care centers near study schools
 - Child care provider surveys
 - Teacher and child care provider intake of beverages at school/child care centers
 - Teacher surveys
 - Child care provider surveys



Baseline Results

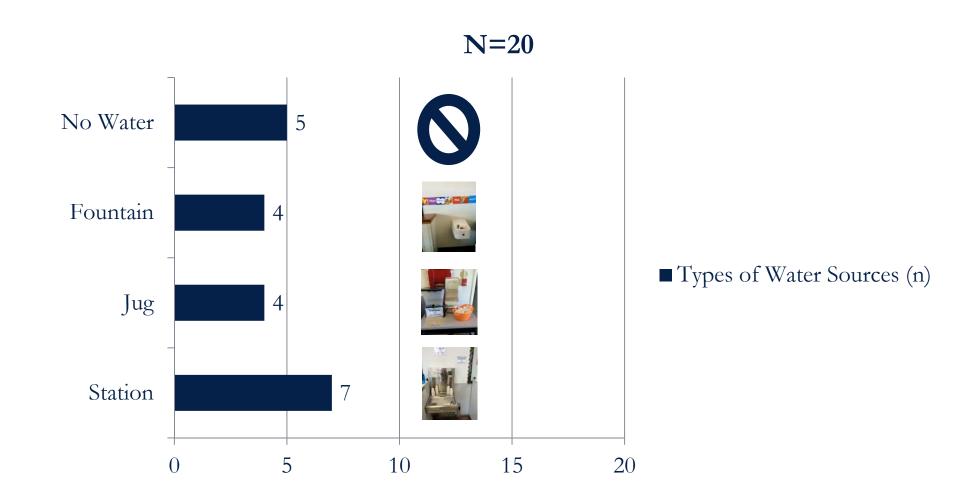


School Characteristics by Intervention Status

| CHARACTERISTIC | INTERVENTION (n=10) | CONTROL (n=10) |
|--|---------------------|----------------|
| Enrollment (mean) | 508.5 | 537.3 |
| Free and Reduced Price Lunch Eligibility | 89% | 71% |
| English Language Learners | 62% | 52% |
| Race/Ethnicity | | |
| Latino | 78% | 55% |
| Asian | 17% | 34% |
| African-American | 1% | 2% |
| Caucasian | 2% | 7% |
| Other | 1% | 2% |



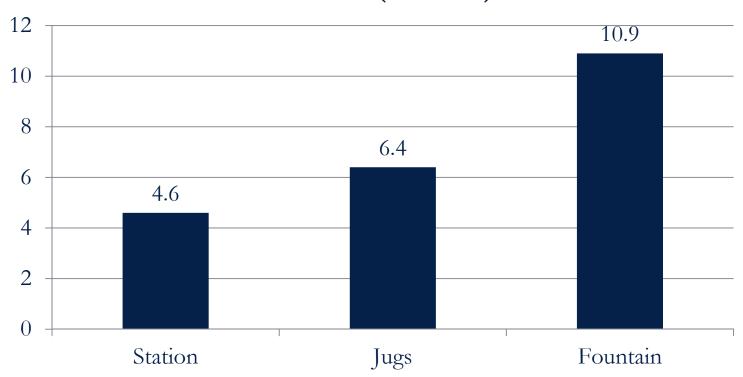
Water Access in Evaluation Schools





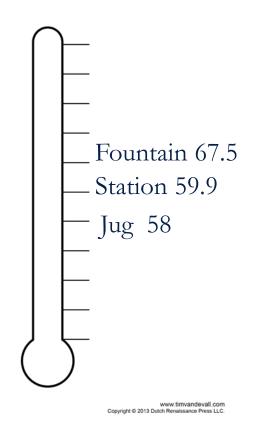
Time to Fill a Water Bottle by Water Source in School Cafeterias

Fill Time (seconds)





Mean Temperature of Cafeteria Water Sources (F°)



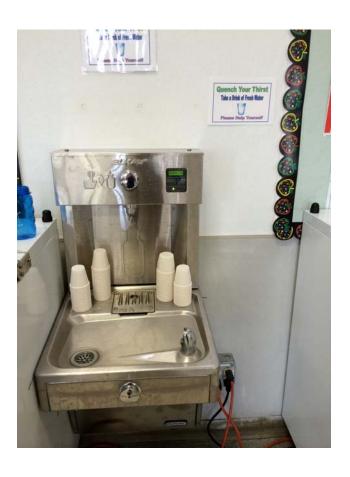


Unappealing Cafeteria Water Access





Provision of Cups



- 8 of 15 schools with cafeteria water access provided cups
- 3-4 ounce paper cups
- Cost covered by food service



Promotional Signage

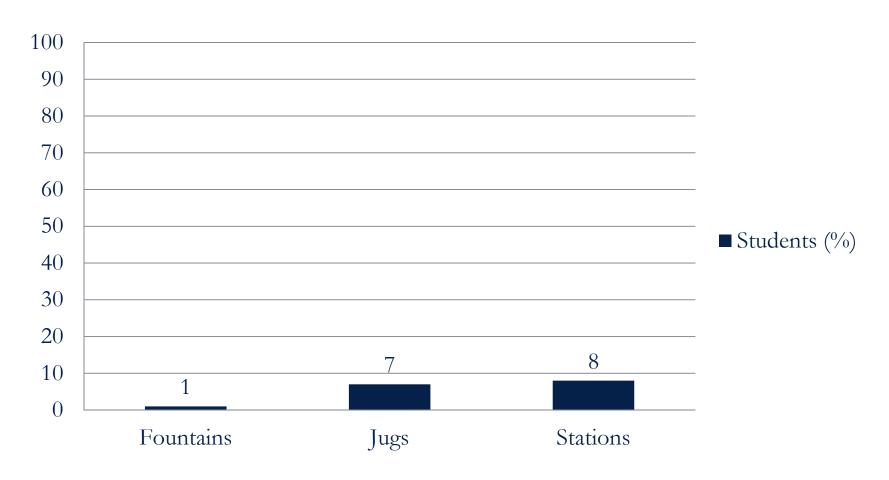






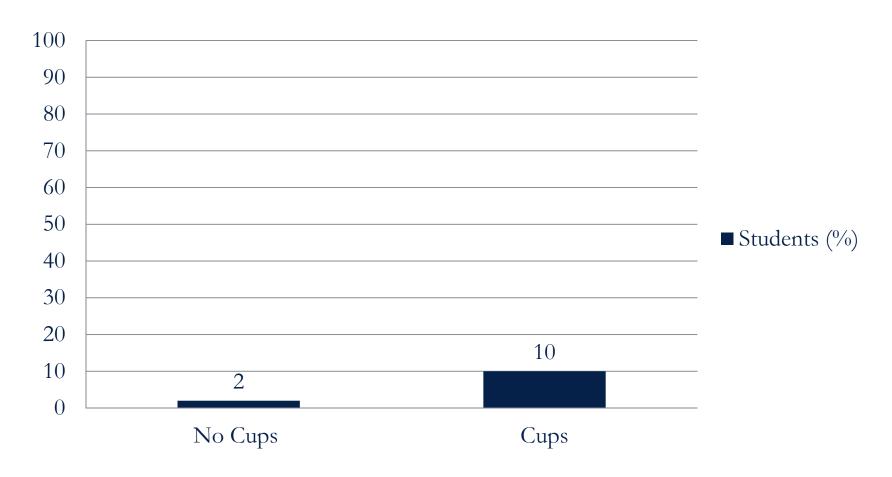


Students Observed Accessing Free Water in School Cafeterias at Lunch



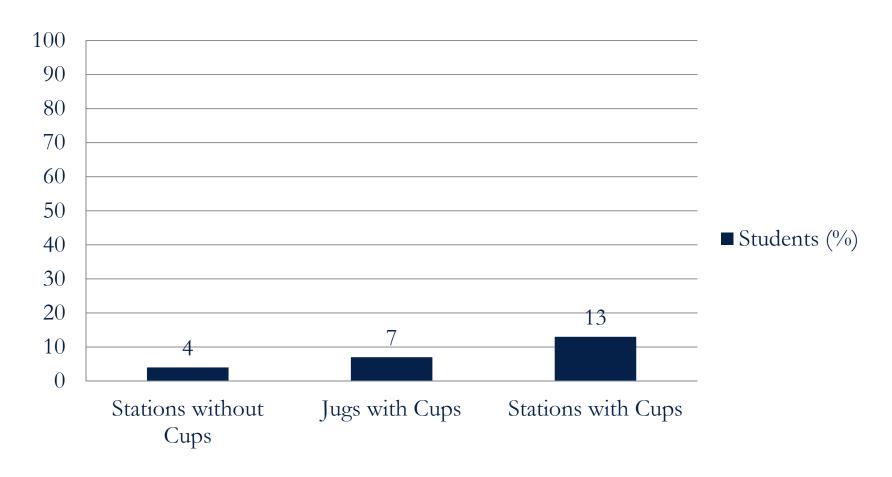


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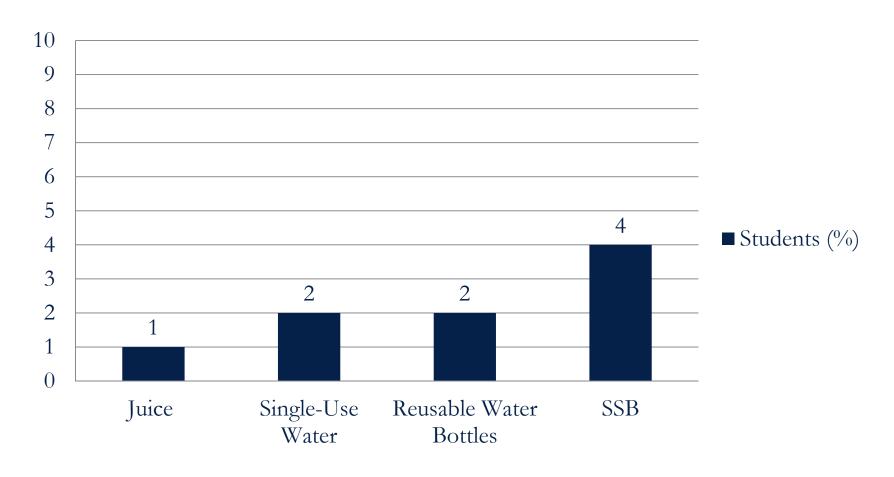


Students Observed Accessing Free Water in School Cafeterias at Lunch





Students Observed Drinking Beverages from Home in Cafeterias at Lunch





Conclusion



Discussion

- Few students drink water in school cafeterias
- Installation of stations improves palatability and intake
 - Improves temperature and water bottle filling time
 - Leads to an 8-fold increase in the percent of students who drink from cafeteria water sources at lunch
- Installation of appealing water sources without cups or reusable water bottles may not sufficiently increase intake
- SSBs are the most common beverages from home



Next Steps

- Examine Water to Go Program's impact on:
 - Intake of water and other beverages among students in child care and elementary schools
 - Teacher and child care provider intake of water and other beverages

