



Healthier Kids  
Foundation

# DentalFirst

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**We believe preventative care at an early age makes things fair.**



# Values

- Find the right path for each family
- Level the playing field
- Be proactive through prevention
- Drive smart solutions
- Stand up for children





When kids have healthy teeth they avoid developing long lasting dental issues.

DentalFirst:

- Screens children for undetected dental issues
- Provides follow-up case management





- 6 Screeners
- 15 Contracted dentists
- 150+ Sites per year
- 20,000 Screened per year





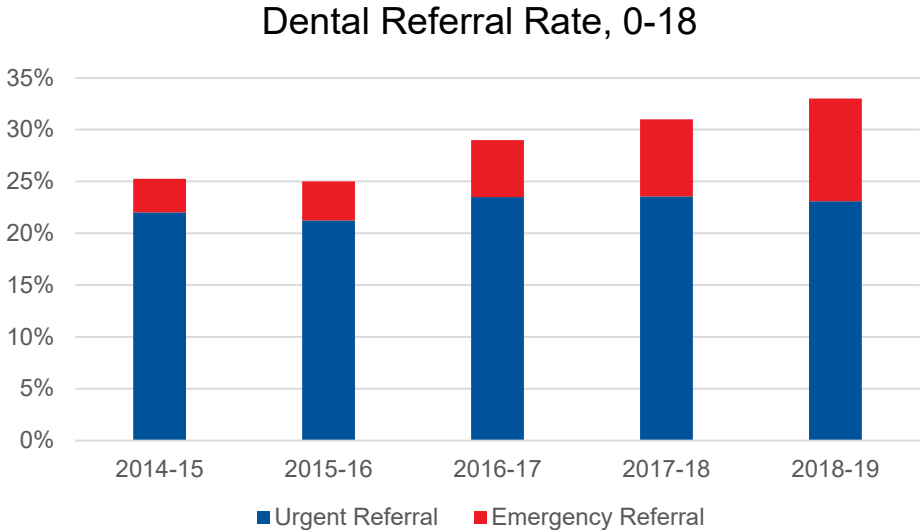
Prioritize sites where  
50% of kids are eligible  
for the Free and  
Reduced Lunch  
Program.







In 2018-19, 32% of children screened received a referral.



## Urgent VS. Emergency Referral



Early childhood caries in 2 year old





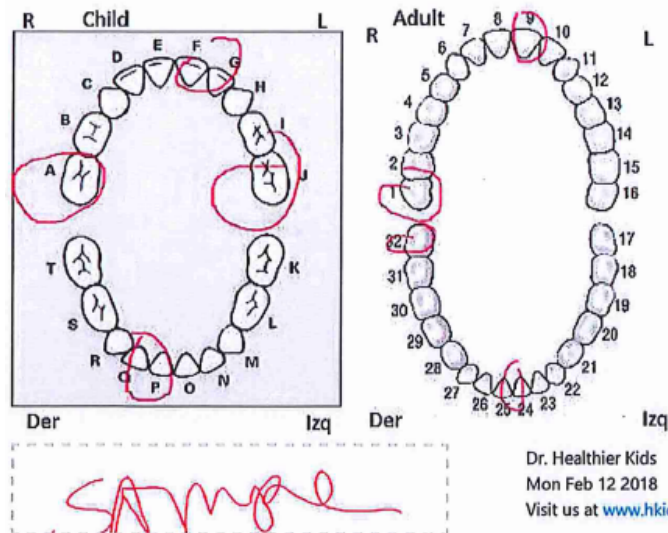


## Screening Result:

- Visual
- Includes list of clinics that accept Medi-Cal

### Comment/Comentario:

Severe cavities on circled teeth



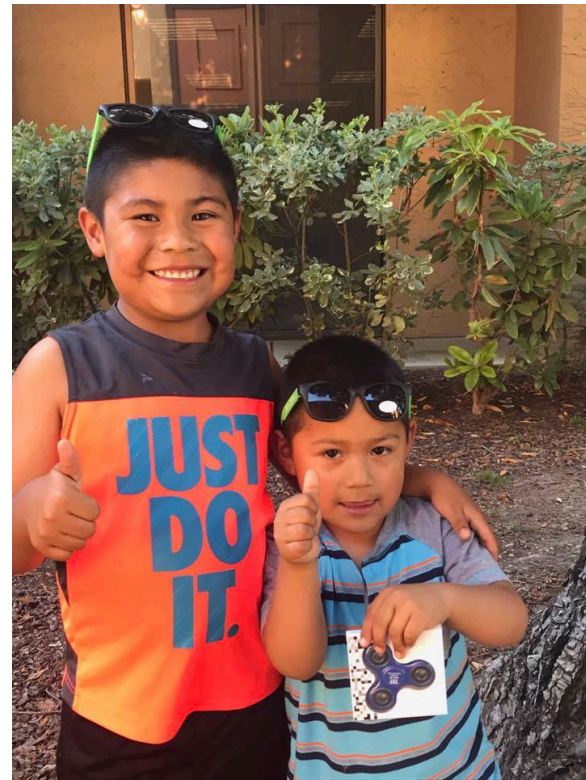
Dr. Healthier Kids  
Mon Feb 12 2018  
Visit us at [www.hkidsf.org](http://www.hkidsf.org)





## Case Management:

- 10 Case Managers, bilingual and bicultural
- Ensure the child is enrolled into health insurance program
  - Assist with application, if needed
- Continue to follow-up until treatment is completed





## To Date:

**67,000+** children dental screened since 2014

**30%** identified with some type of dental issue (cumulative referral rate)

**56%** of those referred visited a dentist





# Data Collection

## At Screening:

- Child info including state and student ID
- Screening result
- Parent contact
- Demographic info

## At Follow-Up:

- Insurance status
- Care history
- Upcoming appointments
- Case outcomes (treatment type)





# 2019 Program Evaluation

The program builds families' awareness of:

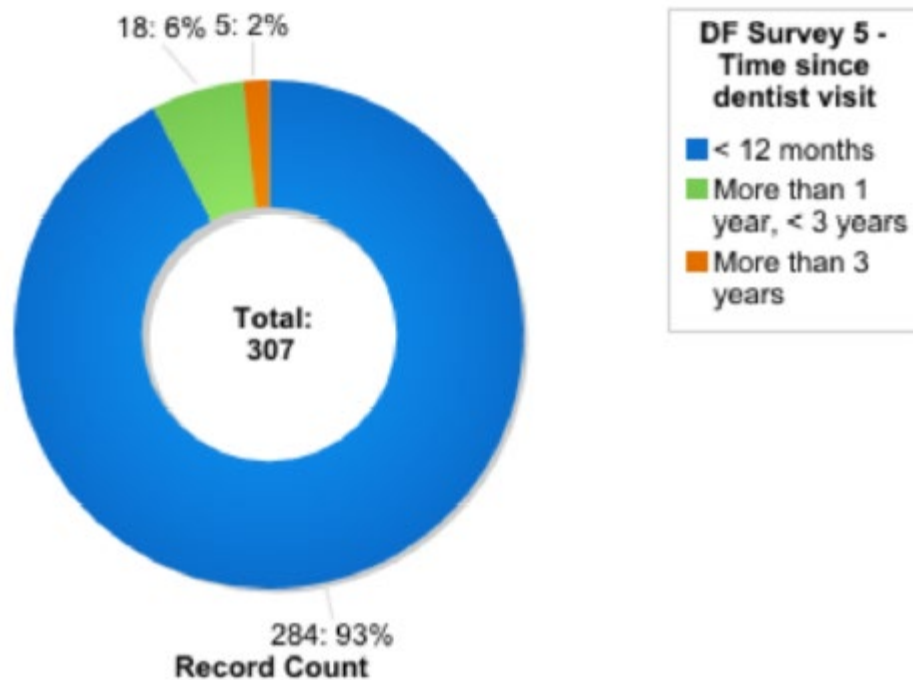
1. Insurance services they are entitled to and how to access them
2. How dental care impacts a child's educational outcomes
3. The importance of health habits for all children





# 2019 Program Evaluation

How long since last dental visit?

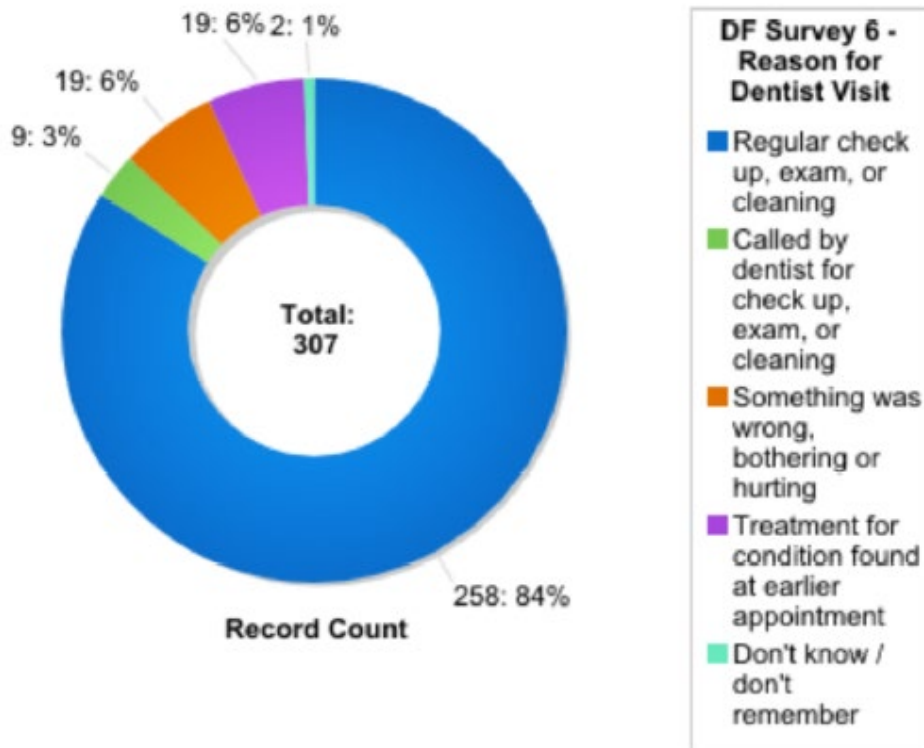






# 2019 Program Evaluation

## Reason for dental visit?





# 2019 Program Evaluation

When asked whether there was a time during the past 12 months when their child needed dental care but could not get it, **only 10% reported they could not access services.**

- 22% Insurance did not cover recommended procedure
- 19% Could not afford the cost
- 19% Afraid or don't like the dentist
- 19% Unable to take time off work
- 9% Dental office not open at convenient times
- 9% Didn't think anything was wrong or the issue would go away
- 3% Dental office was too far away





# 2019 Program Evaluation

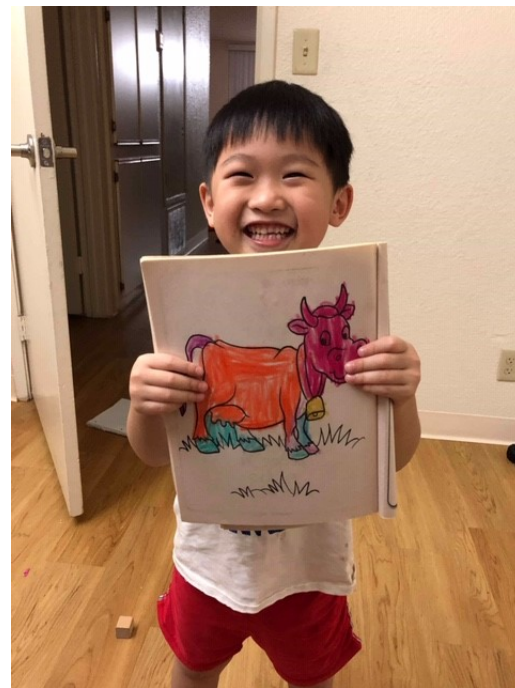
## Impact:

- Successful launching of ongoing connections to dental providers
- Once parents are aware of their child's dental needs and are connected to care, they continue to access preventative care, even after supportive services from Healthier Kids Foundation have ended





# Testimonial





Healthier Kids  
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# Questions